Allowing cell phone use in the cabin while airborne is paramount to having no control at all, especially during an emergency. At the present time the majority of passengers don't listen to our announcements, can you imagine if we are trying to inform passengers of bracing positions and other information they need to know once the emergency is in effect, and they are on their phones calling to tell their families that their flight is having an emergency, they are going to miss out on what might save their lives. And while they are doing that, their are folks trying to listen to instructions, it is not a workable situation. If passengers can't go a few hours without the use of their cell phones, what does that say about our society. Thank you.